

ZELENCI **CSR IN CLASS**

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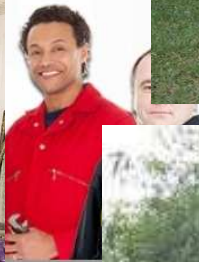
PLASTKOM d.o.o.

- Processing used grave candles
- Taking care of the environment
- 4 – 5 thousand tons per year



CHALLENGES

- Lack of employees
- Outer and inner appearance of the company
- Recognizing the importance of their work



OUTER AND INNER APPEARANCE



RAISING AWARENESS

- TV advertisements
- Newspaper ads
- Billboards
- Radio ads



- Advertisement panels made of recycled plastic



PLASTIC HOUSES



COSTS

- Molding machine (approximately 144.000 €)
- Industrial Hall 4 €/m² (approximately 5.400 € per month)

