



CSR spread IN secondary school CLASS

School Education for Strategic Partnership



Co-funded by the
Erasmus+ Programme
of the European Union

<https://csrinclass.wixsite.com/csrinclass>

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CSR (Corporate Social Responsibility) has been identified as a **strategic driver of sustainable development** by EU institutions since the European Council of Lisbon in 2000 and the European Commission's 2001 Green Paper on CSR. However, CSR is not studied in many schools and often students and teachers don't know what they can do for the sustainable development of their territory. CSR IN CLASS project aims **to stimulate**, with innovative methods of study and discussion, **the skills and abilities of students** of secondary schools in **CSR** and entrepreneurship in order to give them useful tools to successfully enter the labour market and to prepare future workers and entrepreneurs with a CSR European approach.

OBJECTIVES

- ▶ to spread **innovative CSR training paths**
- ▶ to strengthen the relationship between **schools and industry**
- ▶ to promote **CSR principles** in productive systems
- ▶ **to guide** young people into the **labour market** with a sustainability approach
- ▶ to improve the **cultural exchange** among European Union countries

ACTIVITIES

- ▶ Activity #1 - **Regional and transnational report** about the spreading of CSR in secondary schools and their territories
- ▶ Activity #2 - **Virtual Learning Environment** for secondary schools teachers
- ▶ Activity #3 - **Contest** for secondary schools
- ▶ Activity #4 - **Mobility**: 3 study visits for students, teachers and project partners
 - ▶ Italy
 - ▶ Austria
 - ▶ Slovenia

DISSEMINATION EVENTS

Dissemination of **regional and transnational report**:

- ▶ April 2018, Niklasdorf, Austria
- ▶ May 2018, Venice, Italy
- ▶ May 2018, Jesenice, Slovenia

Dissemination of **contest for secondary schools**:

- ▶ February 2019, Mürzzuschlag, Austria
- ▶ February 2019, Jesenice, Slovenia

Final transnational conference:

June 2019 Venice, Italy

TARGET

- ▶ Teachers and headmasters of secondary schools
- ▶ Students of last years of secondary schools (16 - 18 years old)
- ▶ Enterprises
- ▶ Public bodies/organizations involved in education

7 partners



3 European countries:
• Austria
• Italy
• Slovenia

180
students



30
teachers

2017
1st September

31st August
2019



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